



PINK
NEXT GEN™
FIBERGLAS™
INSULATION

VISIBLY DIFFERENT



It's the new standard. And the right choice.

PRECISION / COMFORT / SAFETY / SUSTAINABILITY

MADE LIKE NO OTHER

Advanced fiber technology makes PINK Next Gen™ Fiberglas™ insulation softer on the outside, stiffer on the inside, so it's more comfortable to touch and faster to install.



99% SAFER FIRE PERFORMANCE¹

No fire retardants added to fiberglass

Making your home a safer place to be.



FASTER INSTALL AND PASSES INSPECTION

Faster and easier installs improve productivity and make passing final inspection a breeze.



FEELS SOFT AS COTTON

Softer product enhances handling for a more comfortable experience.

MADE FOR A NEW GENERATION



Owens Corning® PINK Next Gen™ Fiberglas™ insulation is made for people who consider their options carefully when choosing the products they want to build, work and live with every day.



THE RIGHT CHOICE™

**WORK FAST,
CLEAN AND SAFE**

**MEET CODE
FOR LESS**

**DELIVER THE
BEST VALUE**

**FEELS SAFE AND
COMFORTABLE**

For people who insist on safe, proven materials, demand clean, precise results and work to create comfortable indoor environments while respecting the natural environment we all share.

PRECISION



Made with advanced fiber technology for faster install that passes inspection.

- Faster install—fills cavities completely without fluffing or compression
- Cuts with one pass—less clumps and chunks
- Visibly superior texture—smooth uniform surface inspectors look for

COMFORT



Shed-resistant insulation stays on the batt—not on you.

- Feels soft as cotton—more comfortable to handle and install
- Creates less dust—less mess and faster clean up
- Preferred by crews over current product²



SAFETY



No insulation material is more tested—no brand is more trusted.

- 99% safer fire performance and no fire retardants added to fiberglass¹
- Healthy choice for insulating—safe for installers and residents
- Safe, proven ingredients—supports a healthier home environment

SUSTAINABILITY



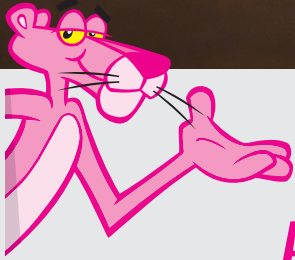
Proven performance that makes a positive impact on the environment.

- Made with 100% wind-powered electricity³
- Industry's highest recycled content—helps minimize waste⁴
- Saves 12X energy used to make it in just one year⁵



The Right Choice™
for the way you live
and work today.

Owens Corning® PINK Next Gen™ Fiberglas™ insulation is made for a new generation, with advanced fiber technology and safe, proven ingredients. It's the new standard. And the right choice for precision, comfort, safety and sustainability.



MAKING HOME A BETTER PLACE TO BE™

PINK Next Gen™ Fiberglas™ Insulation is one part of a complete portfolio of whole-home solutions from Owens Corning that make home a better place to be.



¹ 99% less smoke generation potential under controlled fire test conditions vs. a competitive combustible insulation material. See owenscorning.com for details.

² Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.

³ Via Renewable Energy Credits in accordance with SCS Global Services' certification protocol. www.scsglobalservices.com.

⁴ Total recycled content for unfaced fiberglass insulation products in North America based on current third-party certified recycled content certifications for Owens Corning, Knauf, CertainTeed and Johns Manville.

⁵ Based on savings per pound of fiberglass insulation in the first year of installation.



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